Orders %

Order / Rev:

106566

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Estimate:

984

Flight Dates:

09/14/12 - 09/23/12

Original Date / Rev:

09/13/12 / 09/25/12

Order Type:

GENERAL

Primary AE:

Amy McCreary

KSNV

Sales Office:

Sales Region:

BLPHI National

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

Billing Calendar: 66 Canal Center Plaza

Billing Cycle:

Billing Type:

Broadcast EOM/EOC

Cash

Agency Commission:

15%

Advertiser

Name:

Priority:

Demographic:

Product Codes:

Revenue Codes:

Crossroads GPS

Alexandria, VA 22314

A35+

PLI2

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

	г	lar	
Star	+	Πa	ta

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	149	\$131,460.00	\$111,741.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	149	\$131,460.00	\$111,741.00	0.00
Totals	149	\$131,460.00	\$111 741 00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$131,460.00
Market	100%	\$486,888.89

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$160,673.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$87,640.00
KTUD	1%	\$4,868.89
KVVU	21%	\$102,246.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Da	ays	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
•	E 1	KSNV	09/16/12	09/16/12	LAW & ORDER	(LF) CM	Sat 1-2am	/ Sun 1:	S	:30	\$130.002	0.00 NM	1	\$130.00
					Law & Order (LF	F)								
		DATELII	NE NBC n	o program	7/29,8/5,8							l l		
		<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				•		
	W	eek: 09/	10/12	09/16/12	S	1	\$130.00	0,00				ŀ		

KSNV

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#: Flight Dates: 06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate: 984

Ln	Ch	Start	End	Inventory Cod	e E	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/16/12	09/16/12	LAW & ORDER	` '	M	Sat 1-2am /	Sun 1	:5	:30	1	\$130.002	0.00 NM	1	\$130.00
1	DATELI	NE NBC	no program	Law & Order (L 7/29,8/5,8	r)										
			End Date	<u>Weekdays</u>	Spots/		Rate	<u>Rati</u>							
	eek: 09/1	_	09/16/12	LAW & ORDER	(/E) C	<u>1</u> :М	\$130.00 Sat 1-2am /		.00	:30	1	\$130.002	0.00 NM	4	#420.00
E 2	KONV	03/23/12	09/23/12	Law & Order (L		101	Sat 1-Zaiii /	Sull I	,3	.50	'	φ130.002	U.UU INIVI	1	\$130.00
			no program				5 .0	- ·							
W	<u>Star</u> eek: 09/1	<u>t Date</u> 7/12	End Date 09/23/12	<u>Weekdays</u> ∸S	Spots/	vveek 1	<u>Rate</u> \$130.00	<u>Rati</u> 0	<u>ng</u> .00						
				The Agenda 12	30pm C	M	1230-1p		F	:30	1	\$325.001	0.00 NM	1	\$325.00
	NIEWO A	, TUE A <i>t</i>	CENDA no i	The Agenda 12	:30pm										
		t Date	End Date	orogram 7/30 Weekdays	Spots/	Week	Rate	Rati	ng						
	eek: 09/1		09/16/12	F		1	\$325.00	0	.00						
E 4	KSNV	09/17/12	2 09/17/12	The Agenda 12 The Agenda 12	•	M	1230-1p		M	:30	1	\$325.001	0.00 NM	1	\$325.00
	NEWS 4	: THE AG	GENDA no i	orogram 7/30	.эортп										
154			End Date	<u>Weekdays</u>	Spots/		Rate	Rati							
	eek: 09/1		09/23/12	M The Agenda 12	30nm (<u>1</u> СМ	\$325.00 1230-1p	0	.00 -T	:30	1	\$325.001	0.00 NM	1	\$325.00
	KONV	00/10/12	2 00/10/12	The Agenda 12		7101	1200*1p		•	.50	,	φυ20,001	O,OO INIVI	'	ψ323.00
•				program 7/30	01-7	.6(1-	D-4-	D-0							
W	<u>5tar</u> eek: 09/1	<u>t Date</u> I7/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/	<u>vveek</u> 1	<u>Rate</u> \$325.00	<u>Rati</u> 0	<u>ng</u> .00						
E 6	KSNV	09/19/12	2 09/19/12	The Agenda 12	30pm (CM	1230-1p		W	:30	1	\$325.001	0.00 NM	. 1	\$325.00
	NEWS /	· THE A	CENDA no i	The Agenda 12 program 7/30	230pm										
		t Date	End Date	Weekdays	Spots/	Week	Rate	Rati	ing						
	eek: 09/		09/23/12	W		1	\$325.00	0	.00						
E 7	KSNV	09/20/12	2 09/20/12	The Agenda 12 The Agenda 12		CM	1230-1p		T	:30	1	\$325.001	0.00 NM	1	\$325.00
	NEWS 4	: THE A	GENDA no	program 7/30	.оорт										
141		t Date	End Date	Weekdays	Spots/		Rate	Rati							
	eek: 09/1 KSNV		09/23/12	The Agenda 12	30pm (<u>1</u> СМ	\$325.00 1230-1p	U	,00 F	:30	1	\$325,001	0.00 NM	1	\$325,00
				The Agenda 12		-,	1200 16		,	.00	·	Ψ020.001	0.00 14141	ļ	Ψ020.00
		l: THE A	GENDA no End Date	program 7/30 Weekdays	Spots/	Maak	Poto	Rat	lna						
W	<u>اعدی</u> 'eek: 09/		09/23/12	F	<u> Spots</u>	1	<u>Rate</u> \$325.00		<u>g</u>).00						
E 9	KSNV	09/15/12	2 09/15/12	Wknd Wheel of		М	7-730pm		S-	:30	1	\$500.001	0.00 NM	1	\$500.00
	WHEEL	OF FOR	TUNE	SAT/ Wheel of	Fortune										
	<u>Sta</u>	t Date	End Date	<u>Weekdays</u>	Spots/	Week	<u>Rate</u>	Rat							
	eek: 09/		09/16/12	S-	·- · ·	1	\$500.00	0	.00			1			4
E 10	KSNV	09/22/17	2 09/22/12	Wknd Wheel of SAT/ Wheel of		JIVI	7-730pm		S-	:30	1	\$500.001	0.00 NM	0	\$0.00
		OF FOR													
147	<u>Staı</u> 'eek: 09/	<u>t Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/	Week	<u>Rate</u> \$500.00	<u>Rat</u>	<u>ing</u>).00						
Spo		Date Ra		<u>escription</u>		Star	t/End Time	•		<u>Neekdays</u>	<u>Len</u>	gth Rate	Rtg Type		
			?-09/23/12 V	/knd Wheel of F	ortune	7-73	0pm		-	Sa-	•	;30 (\$500.00	9) 0.00 <i>NM</i>		
	- • • •	esolved M CHG :	= JEOPARI	Y OR WHEEL I	N PRIME	DUE .	TO ND FOO	ΓBALL]	1						
E11				Rachael Ray		CM	11am-12pn		F	:30	1	\$325.001	0.00 NM	1	\$325.00
	RACHE	RAV		Rachael Ray											
		t Date	End Date	<u>Weekdays</u>	Spots/	Week	<u>Rate</u>	Rat	ing						
	eek: 09/	10/12	09/16/12	F		1	\$325.00	· C	0.00						
E 12	KSNV	09/17/1:	2 09/17/12	Rachael Ray Rachael Ray	(CM	11am-12pn	n	M	:30	1	\$325.001	0.00 NM	1	\$325.00
				- xuonaon ixay										I	

KSNV

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch Start RACHEL RAY	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
***	<u>End Date</u> 09/23/12	<u>Weekdays</u> M~~~~	Spots/Week 1	<u>Rate</u> \$325,00	Rating 0.00						
E 13 KSNV 09/18/12	09/18/12	Rachael Ray Rachael Ray	СМ	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date	End Date 09/23/12	<u>Weekdays</u> ~T~~~~	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 14 KSNV 09/19/12	09/19/12	Rachael Ray Rachael Ray	СМ	11am-12pm		;30	1	\$325.001	0.00 NM	1	\$325.00
Start Date	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 15 KSNV 09/20/12	09/20/12	Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
	End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 16 KSNV 09/21/12	09/21/12	Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date	End Date 09/23/12	Weekdays	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 17 KSNV 09/14/12 FACE TO FACE V		Face to Face w/		730-758pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
Start Date	707 JON RA End Date 09/16/12	Weekdays	Spots/Week	Rate	Rating						
E 18 KSNV 09/17/12	09/17/12	Face to Face w/ F	RalstonCM	\$1,000.00 730-758pm	0.00 M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	End Date	LSTON no pro <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 - E 19 KSNV 09/18/12	09/23/12	M Face to Face w/ F		\$1,000.00 730-758pm	0.00 -T	:30	1 :	\$1,000.00 1	0.00 NM	1	\$1,000.00
FACE TO FACE \	W/ JON RA	Face to Face w/ . LSTON no pro	J.Ralston								
Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> -T		<u>Rate</u> \$1,000.00	Rating 0.00						
E 20 KSNV 09/19/12 FACE TO FACE \		Face to Face w/		730-758pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	End Date 09/23/12	Weekdays W	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
E 21 KSNV 09/20/12		Face to Face w/		730-758pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	End Date 09/23/12	Weekdays T	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
E 22 KSNV 09/21/12	09/21/12	Face to Face w/	RalstonCM	730-758pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
FACE TO FACE N Start Date Week: 09/17/12	W/ JON RA <u>End Date</u> 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
E 24 KSNV 09/17/12		•	/Wagn6M	430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE UP WITH Start Date	THE WAG End Date		Spots/Week	<u>Rate</u>	Rating						
	09/23/12	•	_	\$200.00 430a-5a	0.00 -T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE UP WITH	THE WAG	Wake Up Early V NERS	Vagners	·							

KSNV

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#;

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch Star	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 25 KSNV 09/18	12 09/18/12	Wake Up Early w	_	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE UP WIT	H THE WAGI	Wake Up Early \ NERS	/vagners								
Start Date		Weekdays	Spots/Week	Rate	Rating			•			
Week: 09/17/12	09/23/12	-T	1	\$200.00	0.00						
E 26 KSNV 09/19	12 09/19/12	Wake Up Early w Wake Up Early \		430a-5a	W	:30	1	\$200.001	0.00 N M	1	\$200.00
WAKE UP WIT	'H THE WAGI		Magners								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12	W	1	\$200.00	0.00			*****	0.00 144	*	
E 27 KSNV_ 09/20 WAKE UP WI		Wake Up Early \		430a-5a	н нчТнин	:30	1	\$200.001	0.00 NM	1	\$200.00
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	T	1	\$200.00	0.00						
E 29 KSNV 09/14		NEWS 3 at 4 (1 4PM NEWS (1 h	*	4-5pm (4:30 PM-5:0	00 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 4:		Maakdaya	Casta Milask	Data	Dating						
<u>Start Date</u> Week: 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E30 KSNV 09/17			•	4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 4	and	4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
Start Date		Weekdays	Spots/Week	Rate	Rating]		
Week: 09/17/12	09/23/12	M	. 1	\$700.00	0.00						
E31 KSNV 09/18	/12 09/18/12			4-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 4	30P	4PM NEWS (1 h	iour)	(4:30 PM-5:0	00 PM)						
Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating				ŀ		
Week: 09/17/12	09/23/12	-T	1	\$700.00	0.00						
E32 KSNV 09/19	/12 09/19/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	W 10 PMN	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 4	30P	-11 O 14 14 15 15 15 15 15 15	iour,	(4.00 I MI-0.1	001 141)						
Start Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/17/12 E 33 KSNV 09/20	09/23/12	W	HOURICM.	\$700.00 4-5pm	0.00	:30	1	\$700.001	0.00 NIM	1	\$700 O
E 33 K3NV 09/20	112 09120112	4PM NEWS (1 h		4-3pm (4:30 PM-5:0	·	.50		φ/00,00 i	0.00 NM	Ī	\$700.0
NEWS 4 AT 4	30P			`	ŕ				L.		
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 34 KSNV 09/21		· · · · · · · · · · · · · · · · · · ·	HOUR)CM	4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
204 (10)17 00.21	, , , , , , , , , , , , , , , , , , , ,	4PM NEWS (1 I		(4:30 PM-5:	-	,00	•	4,00.00	0.00 1	•	Ψ, σσ,σ,
NEWS 4 AT 4		10/ L. J	O 6- 401 1-	D-4-	Durani.						
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$700.00	Rating 0.00						
E 35 KSNV 09/16			- SUNDAM	6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.0
		News 3 Sunrise	SUNDAY						ľ		
NEWS 3 AT 9 Start Date		rogram 7/8, <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/12	09/16/12	S	<u>opois/vicek</u>	\$350.00	0,00				•		
E 36 KSNV 09/23		News 3 Sunrise News 3 Sunrise		6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.0
NEWS 3 AT S											
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1		<u>Rating</u> 0.00						
E 37 KSNV 09/14				4-5pm	0.00	:30	1	\$700,001	0.00 NM	1	\$700.0
		4PM NEWS (1 I		(4:00 PM-4:	30 PM)	_					
	~										
FIRST NEWS		Moskdo	Cnote Biller	D-1-	Dotino						
FIRST NEWS Start Date Week: 09/10/12		Weekdays	Spots/Week	Rate \$700.00	Rating 0.00						

KSNV

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

984

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rating Rate 1Week: 09/17/12 09/23/12 M----\$700.00 0.00 \$700.001 0.00 NM \$700.00 E39 KSNV 09/18/12 09/18/12 NEWS 3 at 4 (1 HOUR)CM :30 4-5pm 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T----\$700.00 0.00 E40 KSNV 09/19/12 09/19/12 NEWS 3 at 4 (1 HOUR)CM :30 \$700.001 0.00 NM 1 \$700.00 4-5pm ~ ~\W ~ ~ ~ ~ 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Spots/Week Weekdays Rating Start Date End Date <u>Rate</u> 09/23/12 Week: 09/17/12 \$700.00 0.00 :30 MM 00.0 E.41 KSNV 09/20/12 09/20/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---\$700.001 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating ---T---\$700.00 0.00 Week: 09/17/12 09/23/12 NEWS 3 at 4 (1 HOUR)CM ----F--:30 \$700.001 0.00 NM E 42 KSNV 09/21/12 09/21/12 4-5pm 1 \$700.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 ----F--Week: 09/17/12 \$700.00 0.00 Dr. Phil 0.00 NM E 43 KSNV 09/14/12 09/14/12 CM 3-4ი ---F--:30 \$450,001 \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/10/12 09/16/12 \$450.00 0.00 E 44 KSNV 09/17/12 09/17/12 Dr. Phil CM 3-4p M-----:30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 M----\$450.00 0.00 Week; 09/17/12 E 45 KSNV 09/18/12 09/18/12 Dr. Phil :30 \$450.001 0.00 NM \$450.00 CM 3-4p -T----1 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 0.00 Week: 09/17/12 \$450.00 E46 KSNV 09/19/12 09/19/12 Dr. Phil CM :30 \$450.001 0.00 NM 3-4p \$450.00 Dr Phil DR, PHIL no program 7/30-8/10 <u>Weekday</u>s Start Date End Date Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$450.00 0.00 E 47 KSNV 09/20/12 09/20/12 Dr. Phil CM 3-4p ---T---\$450.001 0.00 NM :30 \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T--\$450.00 0.00E 48 KSNV 09/21/12 09/21/12 Dr. Phil ---F--:30 \$450.001 0.00 NM \$450.00 CM 3-4p 1 1 Dr Phil DR, PHIL no program 7/30-8/10 End Date Spots/Week Rate Rating Start Date Weekdays Week: 09/17/12 09/23/12 \$450.00 0.00 E49 KSNV 09/14/12 09/14/12 Noon News CM 12-1230pm ---F--:30 \$425.001 0.00 NM \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Weekdays Spots/Week Rating Start Date End Date Rate Week: 09/10/12 09/16/12 ---- F---\$425.00 0.00 E 50 KSNV 09/17/12 09/17/12 12-1230pm M-----\$425,001 0.00 NM CM :30 \$425,00

Print Date: 09/26/12 07;47;05 Page 6 of 14

KSNV

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Noon News Noon News									
NEWS	3 AT NO	ON nor prog								_		
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	Noon News	1 CM	\$425.00	0.00 -T	130	- 1	£40E 004	O OO NIM	4	#405.00
ESI KSIN	1 09/10/1	12 09/10/12	Noon News	CIVI	12-1230pm	-1	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON nor prog	ram 7/30-8/									
_	art Date	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	Rate	Rating						
Week: 09			Noon News	CM	\$425.00 12-1230pm	0.00 W	:30	1	\$425.001	0.00 NM	1	\$425.00
202 110111	001101	12 30/10/12	Noon News		12 (200piii)		.00	•	ψ 120.00 T	0.00 (111)		ψ+20.00
		ON nor prog										
<u>Si</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
	 	12 09/20/12		CM	12-1230pm	T	;30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News		,			·	7 / 40/00 /	0.00		4 12.0.00
		ON nor prog		0	D /	D .0						
Si Week: 09	tart <u>Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
-		12 09/21/12	Noon News	СМ	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News		•							,
	3 AT NC tart Date	ON nor prog End Date		Spots/Week	Data	Rating						
<u>ى</u> Week: 09		09/23/12	· <u>Weekdays</u> F	Spots/vveek 1	<u>Rate</u> \$425.00	0.00						
E 55 KSN\	/ 09/15/	12 09/15/12	News 3 Sunrise -	SATURIM	6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350,00
NI=\A/G	O AT CH	MDICE no ne	News 3 Sunrise S	SATURDAY								
	tart Date	NRISE no pr End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 0		09/16/12	S-	1	\$350.00	0.00						
E 56 KSN\	/ 09/22/	12 09/22/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEW	S A T SII	NRISE no pr	News 3 Sunrise S	SATURDAY								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/23/12	S-	1	\$350.00	0.00						
E 57 KSNV	/ 09/15/	12 09/15/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
SATU	RDAY TO	DAY airs 4-5	Saturday Today Sa 7/7, no p									
		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 0		09/16/12	S-	1	\$625.00	0.00						
E 58 KSN\	/ 09/22/	12 09/22/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
SATU	RDAY TO	DAY airs 4-8	Saturday Today sa 7/7, no p									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		09/23/12		1	\$625,00	0,00						
E 59 KSNV	/ 09/14/	12 09/14/12	The Doctors The Doctors	СМ	2pm-3pm	F	;30	1	\$325.001	0.00 NM	1	\$325.00
THE D	OCTORS	no program										
	<u>tart Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0		09/16/12	F	1	\$325.00	0.00	.00		A005 004	0.00.1111		4005.00
E DU NON	v 09/1//	12 09/17/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
THE	OCTOR	S no program			_						i	
	tart Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 0		09/23/12	The Doctors	1 CM	\$325,00 2pm-3pm	0.00 -T	:30	1	\$325.001	0.00 NM	1	\$325.00
™ O! VOIA	v <i>08/10/</i>	12 V#10/12	The Doctors	CIVI	շրու- ս իլո	-1	.50	1	ψυΖ Ο .ΟΟ Ι	U.UU INIVI	1 '	φ323,00
		S no program	7/30-8/10								1	
<u>S</u> Week; 0	tart Date	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u>	Rating 0.00					1	
		12 09/19/12	1	CM	\$325.00 2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325,00
LUZ NON	. 55/13/			OW	zpm-opm	**	.00	'	φυ2.0.00 Ι	O.OO INIVI	1	ψυΖυ,θθ

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

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Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
THE D	OCTORS	no program	The Doctors The Doctors 7/30-8/10									
	art Date	End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			The Doctors The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.0
	art Date	no program End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00				:		
64 KSNV	09/21/1	2 09/21/12	The Doctors The Doctors	CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.0
	art Date	no program End Date 09/23/12	7/30-8/10 <u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$325,00	Rating 0.00						
			News 3 Today - S News 3 Today - S		9am-930am	manue 5.	:30	1	\$500,001	0.00 NM	1	\$500.0
	art Date	//WKEND no End Date 09/16/12	program 7/28 <u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
66 KSNV	09/22/1	2 09/22/12	News 3 Today - 3 News 3 Today - 3		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$5 0 0.
	art Date	//WKEND no End Date 09/23/12	program 7/28 Weekdays S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
			M-F Wheel M-F Wheel of Fo	CM	7-730pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300
	L OF FOR	End Date 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
			M-F Wheel M-F Wheel of Fo	СМ	7-730pm	M	:30	- 1	\$1,300.001	0.00 NM	1	\$1,300
	L OF FOR	RTUNE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/17/12	09/23/12	Мнания	1	\$1,300.00	0.00					i .	
	/ 09/18/1 L OF FOR	2 09/18/12 RTUNE	M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm	and T any and that you any	:30	1	\$1,300.001	0.00 NM	1	\$1,300
<u>St</u> Week: 09	<u>tart Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00						
			M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm	W	:30	1	\$1,300.001	0.00 NM	1	\$1,300
St	EL OF FOR tart Date	RTUNE End Date 09/23/12	Weekdays w	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
Week: 09 E 71 KSNV			M-F Wheel M-F Wheel of Fo	CM	7-730pm	T	:30	1	\$1,300.001	0.00 NM	1	\$1,300
St	L OF FOI	End Date	<u>Weekdays</u>	Spots/Week		Rating					-	
Week: 09 72 KSNV	•	09/23/12 2 09/21/12	M-F Wheel	СМ	\$1,300.00 7-730pm	0.00	:30	1	\$1,300.001	0.00 NM	1	\$1,300
	EL OF FOI tart Date	End Date	M-F Wheel of Fo	Spots/Week	Rate	Rating						
Week: 09 73 KSNV		09/23/12 2 09/14/12	M-F 5-6a WakeL	MgsW/w qi	\$1,300.00 5-6a	0.00	:30	1	\$600.001	0.00 N M	1	\$600
		H THE WAG				D. C						
<u>St</u> Week: 09	tart <u>Date</u> 9/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
		12 09/17/12		СМ	5-6a	M	:30	1	\$600.001	0.00 NM	1	\$60

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Order / Rev: Alt Order #:

Flight Dates:

106566

09/14/12 - 09/23/12

06852072

Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

984

Inventory Code Break Start/End Time Days Len Spots Rtg Type Spots Ln Ch Start End Rate Pri Amount M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Rate Rating M-----Week: 09/17/12 09/23/12 \$600.00 0.00 E 75 KSNV 09/18/12 09/18/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$600.001 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Weekdays Spots/Week Rating Start Date Rate 09/23/12 -T----\$600.00 0.00 Week: 09/17/12 E 76 KSNV M-F 5-6a WakeUp w/WaQM :30 \$600.001 0.00 NM 09/19/12 09/19/12 5-6a --W---\$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Spots/Week Rating Weekdays Rate 09/23/12 \$600.00 Week: 09/17/12 0.00 E 77 KSNV 09/20/12 09/20/12 M-F 5-6a WakeUp w/WaQM 5-6a ---T---:30 \$600.001 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Spots/Week Rate Rating \$600.00 Week: 09/17/12 09/23/12 0.00 E 78 KSNV 09/21/12 09/21/12 M-F 5-6a WakeUp w/WaQM 5-6a ---F--:30 \$600.001 0.00 NM \$600.00 1 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate 09/23/12 \$600.00 0.00 Week: 09/17/12 E 79 KSNV 09/14/12 09/14/12 M-F Early News CM 5-630p ---F--:30 1 \$1,200.001 MM 00.0 \$1,200.00 M-F Early News **EARLY NEWS End Date** Spots/Week Start Date Weekdays Rate Rating 09/16/12 ----F--1 \$1,200.00 Week: 09/10/12 0.00 M-----E 80 KSNV 09/17/12 09/17/12 M-F Early News CM 5-630p :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News **EARLY NEWS** Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Rating M----Week: 09/17/12 09/23/12 \$1,200.00 0.00 E81 KSNV 09/18/12 09/18/12 M-F Early News CM 5-630p :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News **EARLY NEWS** Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Rating 09/23/12 Week: 09/17/12 \$1,200,00 0.00 E 82 KSNV 09/19/12 09/19/12 M-F Early News CM 5-630p --W----.30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 --W----\$1,200.00 0.00 E 83 KSNV 09/20/12 09/20/12 M-F Early News CM 5-630p ---T---:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News **EARLY NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating --T--09/23/12 \$1,200.00 Week: 09/17/12 0.00 E84 KSNV 09/21/12 09/21/12 M-F Early News 5-630p ----F--:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News EARLY NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 ----F--Week: 09/17/12 1 \$1,200.00 0.00 E85 KSNV 09/15/12 09/15/12 Wknd Jeopardy CM 630-7pm -----5--:30 \$500.001 0.00 NM \$500.00 SAT/Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 Week: 09/10/12 \$500.00 0.00 E86 KSNV 09/22/12 09/22/12 CM 630-7pm ----s-:30 1 \$500.001 0.00 NM \$0.00

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Print Date: 09/26/12 07:47:05 Page . 9 of 14

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#;

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type Spo	ots	Amount
			VVknd Jeopardy SAT/Jeopardy								
	PARDY										
Week: 0	Start Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
	<u>Ch</u> <u>Date Ra</u>		<u>escription</u>	•	/End Time	5.50	<u>Weekdays</u>		Rtg Type		
		2-09/23/12 W	/knd Jeopardy	630-	7pm		Sa-	- :30 (\$500.00)	0.00 <i>NM</i>		
	Jnresolved PGM CHG	= JEOPARE	Y OR WHEEL IN	PRIME DUE T	O ND FOOT	BALL]					
E 87 KSN	V 09/16/1	2 09/16/12	Sunday Today	СМ	7a-8am		·s :30	1 \$750.001	0.00 NM	1	\$750.00
TODA	AV AN CH	IDAY airs 4-	Sunday Today								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: (09/10/12	09/16/12	S	1	\$750.00	0.00					
E88 KSN	V 09/23/1	2 09/23/12	Sunday Today	СМ	7a-8am		-S :30	1 \$750.001	0.00 NM	1	\$750.00
TODA	AY ON SUN	NDAY airs 4-	Sunday Today 5a 7/8, no								
_	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
	09/17/12	09/23/12	Sa-Su News 3 at	EleverCM	\$750.00	0,00	20	1 #4 400 004	0.00.104		. #4 400 00
E 09 V9N	V 09/15/1	2 09/15/12	Sa-Su News 3 at		11pm-1135p	omS	S- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	S 3 NIGHT										
_	Start <u>Date</u> 09/10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,100,00	Rating 0.00					
			Sa-Su News 3 at		11pm-1135p		S- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at							•	41,100.00
	'S 3 NIGHT Start Date	SIDE End Date	Weekdays	Spots/Week	Rate	Dating					
-	09/17/12	09/23/12	S-		\$1,100.00	<u>Rating</u> 0.00					
E 91 KSN	V 09/14/1	2 09/14/12	M-F 6-7a WakeU		6-7a	F-	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAK	E LID WITH	THE WAG	M-F 6-7a Wakel NERS	Jp w/Wagners							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	09/10/12	09/16/12	F		\$1,000.00	0.00		- domination			
E 92 KSN	IV 09/17/1	2 09/17/12	M-F 6-7a WakeU M-F 6-7a WakeL		6-7a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAK	E UP WITH	THE WAG		p wwwagners					ļ		
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	09/17/12 N/ 09/18/1	09/23/12	M M-F 6-7a WakeU		\$1,000.00 6-7a	0.00 -T	:30	1 \$1,000.001	0,00 NM	1	\$1,000.00
L 90 NON	14 05/10/1	2 00/10/12	M-F 6-7a WakeL	•	0-7 a	-1	,30	1 \$1,000.001	U,UU JVIVI	'	φ1,000.00
		THE WAG									
_	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
			M-F 6-7a WakeU		6-7a	~-W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
10/01/	E LID WITE	LTUENMAG	M-F 6-7a Waket	Jp w/Wagners							
	E OP WITE	I THE WAG End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
-	09/17/12	09/23/12	W		\$1,000.00	0.00					
E 95 KSN	IV 09/20/1	2 09/20/12	M-F 6-7a WakeU		6-7a	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAK	E UP WITH	H THE WAG	M-F 6-7a Wakel NERS	p w/vvagners					. [
S	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	09/17/12	09/23/12	T	1	\$1,000.00	0.00		4 #4 000 004	0.00 117		A4 000 = 1
E96 KSN	iv U9/21/1	2 09/21/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
		THE WAG	NERS								
_	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
			SIGN ON-SIGN (5a-459a	0.00	-S :30	1 \$500,003	0.00 NM	1	\$500.00
		<u>_</u>	ROS		(9:30 PM-10			,		•	,

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch Start End Inv CHRIS MATTHEWS SHOW no		Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
Start Date End Date V	Veekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00	•			
E 98 KSNV 09/23/12 09/23/12 Ch	nris Matthews SUN 9:30am	9:30a-10a	S	:30	\$500.001	0.00 NM 1	\$500.00
	<u>Veekdays</u> <u>Spots/Week</u>	Rate	Rating				
Week: 09/17/12 09/23/12 - E 99 KSNV 09/15/12 09/15/12 Sa	S 1 -Su Early News CM	\$500.00 5pm-630pm	0.00	:30	1 \$650.001	0.00 N M 1	\$650.00
	a-Su Early News	op		.54		0.00 14111	\$ 000.00
	Veekdays Spots/Week	<u>Rate</u> \$650.00	Rating 0.00				
E101 KSNV 09/14/12 09/14/12 M-I	F Today Show III 4th 16M oday 4th Hour	10am-11am	F	:30	1 \$450.001	0.00 NM 1	\$450.00
TODAY SHOW III	Montedaya Chata (Marie	D-4-	Define				
	<u>Veekdays</u> <u>Spots/Week</u> F 1	<u>Rate</u> \$450.00	Rating 0.00				
То	F Today Show III 4th ISM oday 4th Hour	10am-11am	М	:30	1 \$450.001	0.00 NM 1	\$450.00
TODAY SHOW III Start Date End Date V	Weekdays Spots/Week	Rate	Rating				
	1 1	\$450.00	0.00				
То	F Today Show III 4th 13M oday 4th Hour	10am-11am	-T	:30	1 \$450.001	0.00 NM 1	\$450.00
TODAY SHOW III Start Date End Date V	Weekdays Spots/Week	Rate	Rating				
	-T 1	\$450.00	0.00				
	F Today Show III 4th IBM oday 4th Hour	10am-11am	W	:30	1 \$450.001	0.00 NM 1	\$450.00
TODAY SHOW III	July 4th Hour						
	Neekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00				
E105 KSNV 09/20/12 09/20/12 M-	F Today Show III 4th 13M	10am-11am	T	:30	1 \$450.001	0.00 NM 1	\$450.00
Today show III	oday 4th Hour					171	
	Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00				
E106 KSNV 09/21/12 09/21/12 M-	•	10am-11am	F	:30	1 \$450.001	0.00 NM 1	\$450.00
Today show iii	oday 4th Hour						
Start Date End Date V	Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00				
E107 KSNV 09/14/12 09/14/12 Da	ays of our Lives CM ays of our Lives	1258p-2pm	F	:30	1 \$425.001	0.00 NM 1	\$425.00
DAYS OF OUR LIVES no progra							
	Weekdays Spots/Week	<u>Rate</u> \$425.00	Rating 0.00				
E108 KSNV 09/17/12 09/17/12 Da	ays of our Lives CM	1258p-2pm	М	:30	1 \$425.001	0.00 NM 1	\$425.00
DAYS OF OUR LIVES no progra	ays of our Lives am 7/30-						
	Weekdays Spots/Week	<u>Rate</u> \$425.00	Rating 0.00				
E109 KSNV 09/18/12 09/18/12 Da	- -	1258p-2pm	-T	:30	1 \$425.001	0.00 NM 1	\$425.00
DayS OF OUR LIVES no progra	ays of our Lives am 7/30-						
Start Date End Date V	Neekdays Spots/Week	Rate	Rating				
Week; 09/17/12 09/23/12 - E110 KSNV 09/19/12 09/19/12 Da	-T 1 ays of our Lives CM	\$425.00 1258p-2pm	0.00 W	:30	1 \$425.001	0.00 NM 1	\$425.00
	ays of our Lives			.50		3.33 (111)	ψ420.00
						-	

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Order / Rev:

106566

Advertiser:

Crossroads GPS

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Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

984

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount E110 KSNV 09/19/12 09/19/12 Days of our Lives СМ :30 1258p-2pm -----\$425,001 0.00 NM \$425.00 Days of our Lives DAYS OF OUR LIVES no program 7/30-Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --W----\$425.00 0.00 E111 KSNV 09/20/12 09/20/12 СМ Days of our Lives 1258p-2pm :30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS OF OUR LIVES no program 7/30-Spots/Week Start Date End Date Weekdays Rating Rate Week: 09/17/12 09/23/12 --T--\$425.00 0.00 E112 KSNV 09/21/12 09/21/12 Days of our Lives CM 1258p-2pm :30 \$425.001 0.00 NM ----F--\$425.00 1 Days of our Lives DAYS OF OUR LIVES no program 7/30-Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----F--\$425.00 0.00 M-F Today Show II 3rd HBM ---F--E113 KSNV 09/14/12 09/14/12 9-10a :30 \$900.001 0.00 NM \$900,00 M-F Today Show II TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----F--\$900.00 0.00 E114 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd HBM 9-10a M----:30 \$900.001 0.00 NM \$900.00 M-F Today Show II **TODAY SHOW II** Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 09/17/12 09/23/12 M-----\$900.00 0.00 M-F Today Show II 3rd H&M E115 KSNV 09/18/12 09/18/12 9-10a -T----:30 \$900.001 0.00 NM 1 \$900.00 M-F Today Show II TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rate Rating Week; 09/17/12 09/23/12 ~T~~~~ \$900.00 0.00 E116 KSNV 09/19/12 09/19/12 M-F Today Show II 3rd H0M ---W----:30 \$900.001 0.00 NM 9-10a \$900.00 M-F Today Show II TODAY SHOW II Spots/Week Start Date End Date **Weekdays** Rate Rating -W----09/23/12 Week: 09/17/12 \$900.00 0.00 E117 KSNV 09/20/12 09/20/12 M-F Today Show II 3rd HBM 9-10a ---T---:30 \$900.001 0.00 NM \$900.00 M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Rating. Spots/Week Rate Week: 09/17/12 09/23/12 ---T---\$900.00 0.00 E118 KSNV 09/21/12 09/21/12 M-F Today Show II 3rd H&M :30 9-10a ---F--\$900.001 0.00 NM \$900.00 M-F Today Show II **TODAY SHOW II** Rating Start Date End Date **Weekdays** Spots/Week Rate ---E--Week: 09/17/12 09/23/12 \$900.00 0.00 E119 KSNV 09/14/12 09/14/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM 1 \$750.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 End Date Weekdays Spots/Week Start Date Rating <u>Rate</u> 09/16/12 Week: 09/10/12 \$750.00 0.00 E120 KSNV 09/17/12 09/17/12 The Tonight Show \$750.001 MM 00.0 CM 1135p-1237a :30 \$750.00 1 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 \$750,00 Week: 09/17/12 0.00 E121 KSNV 09/18/12 09/18/12 CM The Tonight Show 1135p-1237a :30 \$750.001 0.00 NM \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 End Date <u>Weekdays</u> Spots/Week Rating Start Date Rate -T----Week: 09/17/12 09/23/12 \$750.00 0.00E122 KSNV 09/19/12 09/19/12 CM 1135p-1237a --W---:30 \$750.001 0.00 NM \$750.00

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KSNV

Order / Rev:

106566

06852072

86

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

09/14/12 - 09/23/12

Product Desc: Estimate: Crossroads GPS

me Days Len Spots Rate Pri Rtg Type Spots Ar

Ln	Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				The Tonight Show Tonight Show	1								
-	TONIGH	IT SHOV	V W/ JAY LE	ENO airs 1235								1	
141		rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						•
	eek: 09/		09/23/12 2 09/20/12	The Tonight Shov	v CM	\$750.00 1135p-1237a	0.00	:30	1	\$750,001	0.00 NM	1	\$750.00
LIZJ	KONV	03/20/1	2 03/20/12	Tonight Show	V CIVI	1100p-1207a		,50	'	φ/ 50,00 1	O.OO INIVI		φ/30.00
	TONIGH	IT SHOV	V W/ JAY LE	ENO airs 1235									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/		09/23/12 2 09/21/12	The Tonight Shov	· 1	\$750.00 1135p-1237a	0.00 F	:30	1	\$750.001	0.00 NM	1	\$750.00
				Tonight Show ENO airs 1235		1100p-12078		.50	,	φ130.001	0.00 14141	'	φ150.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/		09/23/12	F	1	\$750.00	0.00						
E125	KSNV	09/14/1	2 09/14/12	•	CM	658a-9am	F	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	SHOW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/	10/12	09/16/12	F	1	\$1,500.00	0.00						
E126	KSNV	09/17/1	2 09/17/12	•	CM	658a-9am	M	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
	ΤΩΝΔΥ	SHOW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 09/		09/23/12	M		\$1,500.00	0.00						
E127	KSNV	09/18/1	2 09/18/12	•	СМ	658a-9am	-T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
,	TODAY	SHOW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		09/23/12	-T		\$1,500.00	0.00						
E128	KSNV	09/19/1	2 09/19/12	Today Show	СМ	658a-9am	W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	SHOW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		09/23/12	W	1	\$1,500.00	0.00					ļ	
E129	KSNV	09/20/1	2 09/20/12	-	CM	658a-9am	T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	SHOW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		09/23/12	T	1	\$1,500.00	0.00						
E130	KSNV	09/21/1	2 09/21/12	Today Show	CM	658a-9am	F	:30	_ 1	\$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	SHOW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ŀ	
W	eek: 09		09/23/12	F		\$1,500.00	0.00						
E132	KSNV	09/23/1	2 09/23/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$500.001·	0.00 NM	1	\$500.00
	MEIMO	S TODA	VAAIVEND »	News 3 Today									
		ort Date	End Date	or program 7/2 We <u>ekdays</u>	Spots/Week	Rate	Rating						
W	eek: 09		09/23/12	S	1	\$500.00	0.00						
E133	KSNV	09/14/	12 09/14/12	M-F News 3 at E		11pm-1135p	mF	:30	. 1	\$1,100.001	0.00 NM	1	\$1,100.00
	NIEWO	o NIIOLII	reine	M-F News 3 at E	leven								
		3 NIGHT irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09		09/16/12	F	1	\$1,100.00	0.00						
				M-F News 3 at E		11pm-1135p	m M	:30	1	\$1,100,001	0.00 NW	1	\$1,100.00
	MEMO	o kilour	reine	M-F News 3 at E	leven								
		3 NIGHT art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 09		09/23/12	М		\$1,100.00	0.00						
E135	KSNV	09/18/	12 09/18/12		CM	11pm-1135p	m -T	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len S	pots Rate P	ri Rtg Type S	Spots	Amount
		0	M-F News 3 at Ele								
NEWS	3 NIGHT	SIDE	M-F News 3 at El	even							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			I		
Week: 09		09/23/12	-T		\$1,100.00	0.00			:		
E136 KSNV			M-F News 3 at Ele M-F News 3 at Ele		11pm-1135	omW	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	3 NIGHT art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	W		\$1,100.00	0.00	7		i		
E137 KSNV	09/20/1	2 09/20/12	M-F News 3 at Ele M-F News 3 at Ele		11 pm-1135	pmT	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	3 NIGHT	SIDE									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
Week: 09		09/23/12	M-F News 3 at Ele		11pm-1135		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	3 NIGHT		M-F News 3 at El		1100	P	.50	Ψ1,100.00	0.50 1410	'	Ψ1,100.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	-				
Week: 09		09/23/12	F		\$1,100.00	0.00					
E139 KSNV	09/15/1	12 09/15/12	Saturday Night Liv Saturday Night Li		1130pm-1:0)2am:	S- :30	1 \$1,400.001	0.00 NM	1	\$1,400.00
SATUF	RDAY NIC	SHT LIVE	Oataloay Mg/it Li	vc							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09		09/16/12	S-		\$1,400.00	0.00		4 #4 400 004	0.00.1/14	4	0.4.400.0
E140 KSNV	09/22/	12 09/22/12	Saturday Night Liv Saturday Night Li		1130pm-1:0)2am:	S- :30	1 \$1,400.001	0.00 NM	1	\$1,400.0
SATUF	RDAY NIC	GHT LIVE	cataraay regin E	••							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09		09/23/12	S- Sat PR 8-10p	CM	\$1,400.00 8-10pm	0.00	s→ :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VOICE		12 09/15/12	Saturday Prime 8		o-ropin		3 .50	1 ψ1,200.00 (0.00 14141	•	ψ1,200.00
<u>Sta</u> Week: 09	art Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E142 KSNV	09/22/	12 09/22/12	Sat PR 9-10p	СМ	9-10pm		s- :30	1 \$1,200.001	0.00 NM	0	\$0.00
1 0/01 0	ODDED	, CV/II /DEDI	Saturday Prime 9 EAT) no progr	-10pm					0		
			<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09	9/17/12	09/23/12	S-	1	\$1,200.00	0.00					
	h Date R		Description	-	t/End Time		Weekdays		ate Rtg Type		
	v u9/1//1 hresolved		Sat PR 9-10p	9-10)pm		S	a ;30 (\$1,200 ;	. 00) 0.00 NM		
			OY OR WHEEL IN	PRIME]							
E143 KSNV	09/16/	12 09/16/12	NFL Pre-Game /	FNA CM	1p-530pm		-S :30	1 \$2,400.00	1 0.00 NM	1	\$2,400.0
NE\A/S	3: VEG/	AS INC	NFL Pre-Game								
	art Date		Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/16/12	S	1	\$2,400.00	0.00					
E144 KSNV	/ 09/23/	12 09/23/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm		-S :30	1 \$2,400.00	1 0.00 N M	1	\$2,400.0
	3: VEG/		1A1 1 1 .	0 (884)	· .	D ()					
St Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	Rate \$2,400.00	<u>Rating</u> 0.00					
			NFL Football	СМ	1P-9PM	U.00	-S :30	1 \$10,000.00	1 0.00 NM	1	\$10,000.0
Sun Ni	ight Foot	ball							į		
,		End Date 09/16/12	<u>Weekdays</u> S	Spots/Week		Rating 0.00					
Week: 09			M-F Jeopardy	CM	\$10,000.00 630-7pm	0.00 F	: :30	1 \$1,300.00	1 0.00 NM	1	\$1,300.0
EITO RONV	. G31 (4)	12 93/17/12	M-F Jeopardy	OW	300 / pii/		.00	, ψ1 ₁ 000.00	. 0.00 (4)	'	ψ1,000.0

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#: Flight Dates: 06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

Ln Ch Start JEOPARDY	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	oots Rate Pri	Rtg Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			ı		
Week: 09/10/12	09/16/12	F		\$1,300.00	0.00					
E147 KSNV 09/17/	12 09/17/12	M-F Jeopardy	CM	630-7pm	M	:30	1 \$1,300.001	M/A 00.0	1	\$1,300.00
ICODADDV		M-F Jeopardy						ŀ		
JEOPARDY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	M		\$1,300.00	0.00					
E148 KSNV 09/19/	12 09/19/12	M-F Jeopardy	СМ	630-7pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
		M-F Jeopardy								
JEOPARDY	·			- .	- ·					
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E149 KSNV 09/17/			CM	10-11pm	M	;30	1 \$3,200.001	0.00 NM	1	\$3,200.00
L149 (C)(V 03/17/	12 00/1//12	Monday Prime 10		10-11pm	174	,00	γ ψο,200.00 γ	0.00 14141	'	Ψ3,200,00
Revolution		•								-
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12	09/23/12	M	1	11-00/00	0.00				_	
E150 KSNV 09/16/	12 09/16/12	Meet the Press Meet the Press	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PR	ESS no proa									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12	09/16/12	S	1	\$3,000.00	0.00					
E151 KSNV 09/23/	12 09/23/12		CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET THE DD	FCC	Meet the Press								
MEET THE PR Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	S		\$3,000.00	0.00					
E152 KSNV 09/20/		Thurs PR 10-11p		10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
		Thursday Prime		·						, ,
DLINE					- "					
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u>	Rating 0.00					
E153 KSNV 09/15/			CM	\$3,200.00 8-10pm	\$-	:30	2 \$1,200,001	0.00 NM	2	\$2,400.00
L100 KONV 00/10/	12 03/13/12	Saturday Prime 8		a-Topin	3-	.50	2 \$1,200.001	0.00 14141	2.	\$2,400,00
VOICE										
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/10/12	09/16/12	S-		\$1,200.00	0.00					
N166 KSNV 09/22/	12 09/22/12	Notre Dame Notre Dame Foo	CM	1130a-8pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
Chart Data	End Data	Weekdays	Spots/Week	Rate	Datina					
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	S-		\$1,050.00	<u>Rating</u> 0.00			ļ		
N167 KSNV 09/17/				1230-1p	MTWTF	:30	1 \$500.001	0.00 NM	. 1	\$500,00
,		The Agenda 123	•	· -	. •		. ,			+2-21.50
<u>Start Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12	09/23/12	MTWTF	<u> </u>	\$500.00	0.00					
								Totals	149	\$131,460.00